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LIVE-WEBINAR

BUDGET and the BUDGETING PROCESS

Focusing RESOURCES on OPPORTUNITIES

As all companies have limited resources – *materials, space, time, money and, especially these days, people who know what they're talking about* – it is essential that they use them as effectively as possible.

The budgeting process is the ideal tool for

Reallocating Resources from the Past to the Future

Successfully navigating this situation requires consistently reviewing, adapting, and, if necessary, discontinuing previously successful solutions, processes, and approaches.

Objective & Benefit

Guiding the organization towards its future – Leader's Intention is expressed through the Budget

- Focus on Customers and their Needs
- Disposal of previously successful products
- Enter new markets and target other audiences
- Consider changing perspectives
- Required knowledge, skills, and abilities within the company
- Establish cooperations and partnerships
- Develop the company's flexibility and realign its structures
- Rethink processes to minimize friction losses



Webinar Content

From the GENERAL to the SPECIFIC

- From the business mission to budget and annual targets
- Current and future potential for success
- Target achievement and resource requirements
- Key indicators and influencing factors
- Management controls and significant indicators
- Tools and methods for success

Target Groups

This seminar is designed for executives responsible for budgeting and decision-making. It is intended for those who wish to thoroughly analyze their areas of responsibility, identify optimization opportunities, and define an appropriate strategic direction.

AuscultA Training Methodology

- Prepare by listening to the above content in a concise audio version
- Input on the topic and intensive work through based on professional seminar materials
- Thorough reflection is achieved through pointed questions and personalized, practical guides